

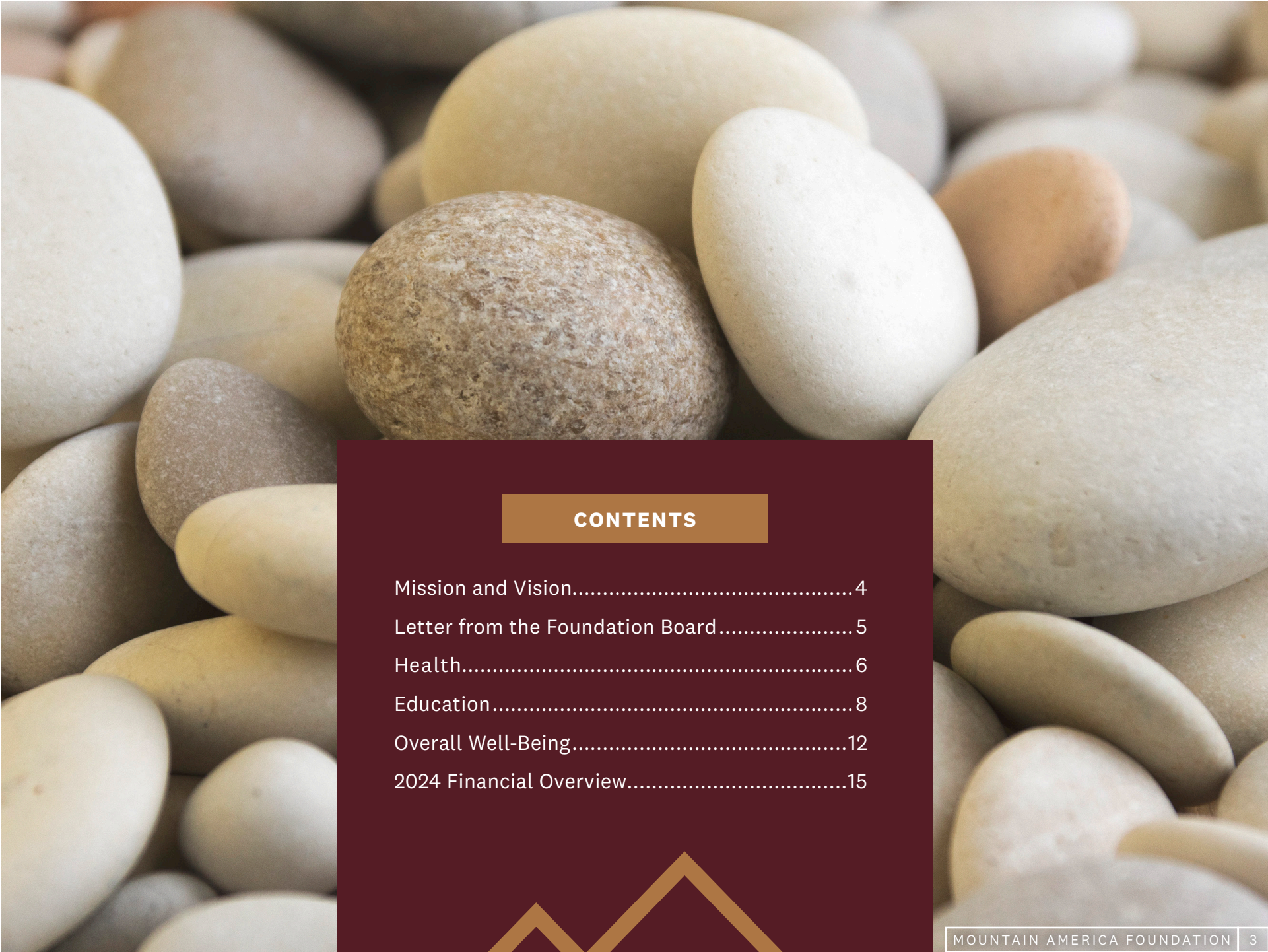
MOUNTAIN AMERICA FOUNDATION

ANNUAL REPORT

2024







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OUR MISSION

To promote the health, education and overall well-being of youth and families in our communities.

OUR VISION

Nurturing families.
Empowering futures.

The Foundation is funded by Mountain America Credit Union and its generous members.



“We are deeply grateful for the steadfast commitment and trust of our members.”



LETTER FROM THE FOUNDATION BOARD

As we reflect on the past year, we are filled with immense pride and gratitude for the impactful work accomplished by the Mountain America Foundation and our credit union team members. Our Foundation's mission guided every initiative and project undertaken in 2024.

Our mission stands on three key pillars: health, education and overall well-being. Our health initiatives have created spaces for families undergoing difficult medical circumstances to unwind, relax and play. Our focus on education has empowered thousands of youth with the tools and opportunities needed to succeed in life academically, financially and personally. Our community outreach efforts have reflected Mountain America's purpose of people helping people, with the goal to enhance the overall well-being of the communities we serve by making them healthier, safer and more financially sound.

In 2024 we introduced a new vision statement for the Foundation: Nurturing families. Empowering futures. These four words affirm our pledge to support the diverse needs of our communities and our dedication to fostering a brighter future for all.

We are deeply grateful for the steadfast commitment and trust of our members. With your unwavering support, we have made a lasting impact on the lives of many and will continue this important work in the years to come.



Thank you for being a part of our journey.

Board of Directors

Mountain America Foundation
Scott Burt, Sterling Nielsen, Chad Curtis

HEALTH

PRIMARY CHILDREN'S HOSPITAL

Sponsored from the start by the Foundation, construction of a playground at the Primary Children's Hospital Miller Campus in Lehi was completed at the beginning of 2024.

This all-abilities play structure provides every child receiving care at the hospital with the opportunity to enjoy time outdoors.



RONALD MCDONALD HOUSE CHARITIES

In February 2024 Ronald McDonald House Charities (RMHC) of the Intermountain Area opened the Ronald McDonald Family Room located inside Primary Children's Hospital Miller Campus. Through RMHC's Leading with Love campaign, the Foundation funded the creation of this area, which now supports more than 3,000 families each year.

The area offers overnight stays in private sleep rooms where caregivers can rest and recharge while staying close to the bedsides of their critically ill or injured children.

PHOENIX CHILDREN'S HOSPITAL

The Foundation donated funds to Phoenix Children's Hospital as part of the CU4Kids Action program. This donation is helping to support critical pediatric care, including life-saving treatments, medical research and specialized programs to enhance the hospital experience for young patients. Foundation funds also support Camp Rainbow, an annual summer camp for patients who have experienced cancer or a chronic blood disorder.

NEUROWORX

In 2023 the Foundation donated \$500,000 to Neuroworx, a nonprofit, outpatient facility providing innovative therapy for those with neurological conditions. These funds became the cornerstone of a \$10 million Sustainable Impact Fund designed for long-term growth.

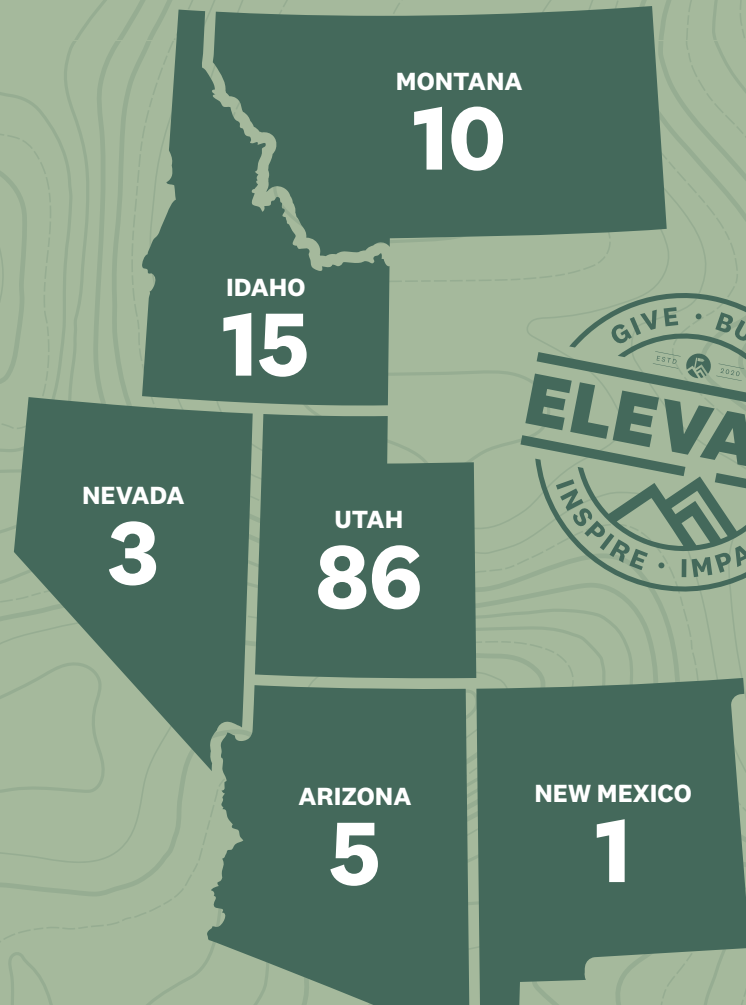
Interest earned from this donation year-over-year allows Neuroworx to purchase advanced spinal cord stimulation technology, enhancing neurological recovery for many individuals.



EDUCATION

SCHOLARSHIP RECIPIENTS BY STATE

Elevate Scholarships were awarded to high school graduates across our multistate footprint.



ELEVATE SCHOLARSHIP PROGRAM

The Elevate Scholarship Program granted \$2,500 scholarships to 120 students for a total of \$300,000. These scholarships promote higher education at a university, two-year college or trade/technical school.

Below are a few of the 2024 recipients.

Anika Ghimire
South Jordan, UT



Ava Kramer
Cedar City, UT



Elsie Griffin
Mapleton, UT



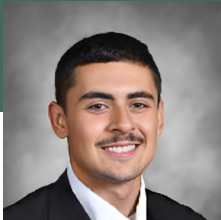
Gracie Young
Meridian, ID



Keatin Hertz
Billings, MT



Marcos Moreno
Mesquite, NV



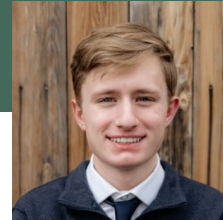
Maria Super
Kalispell, MT



Rayhaan Basha
Phoenix, AZ



Weston Thornock
Farmington, UT



Zahrah Ralph
Peoria, AZ



UNIVERSITY OF UTAH MEDICAL STUDENT SCHOLARSHIPS



The Foundation gave four-year scholarships to four medical students at the University of Utah to support their valuable contributions to the medical program.

Alizah Folau, Undecided
Austen Ivey, Obstetrics/Gynecology
Boris Tirado, Internal Medicine or Anesthesiology
Maura Perez, Family Medicine

EDUCATOR GRANTS

Since 2016 the Foundation has provided grants to support learning-based projects in K-12 classrooms. We presented 36 grants of up to \$2,000 each in 2024.

Recipient highlights

Leilani Neiner | Campo Verde High School, Gilbert, AZ

Leilani wants to enhance her cake decorating class by incorporating advanced methods to boost her students' creativity and craftsmanship.

Bria Erickson | Tigert Middle School, Soda Springs, ID

Bria plans to purchase reusable project-based and hands-on learning materials in civil, aerodynamic and software engineering.

Jennifer Kephart-Davis | Vassiliadis Elementary, Las Vegas, NV

As an art teacher with nearly 1,000 students, Jennifer aims to teach about Indigenous potters and weavers from the Southwest's Four Corners region, providing students with a better cultural and historical understanding.

Mark Ogden | Jordan Academy for Technology, West Jordan, UT

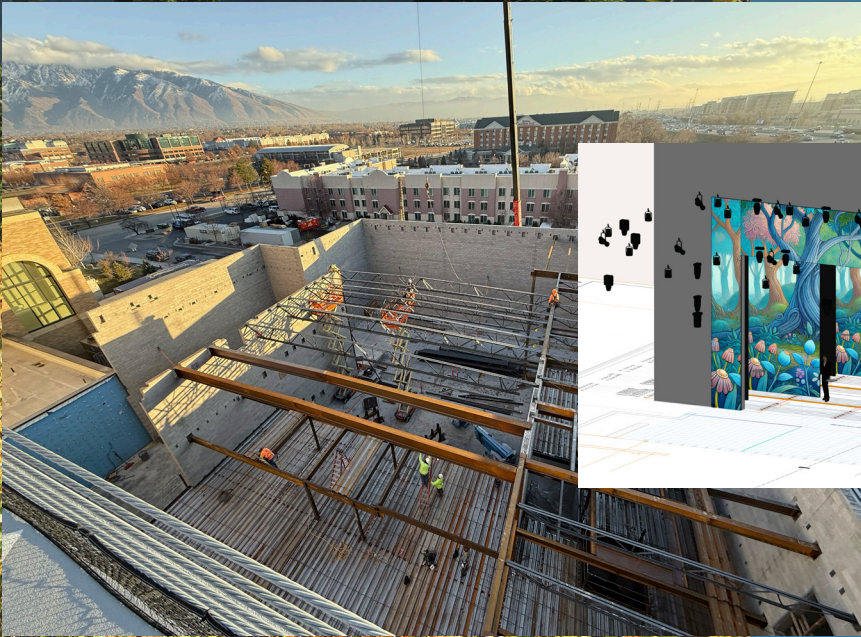
Mark intends to organize a year-long series of Cybersecurity Capture the Flag (CTF) events to increase cybersecurity awareness in a fun and engaging way.





HALE CENTRE THEATRE

Construction began on Hale Center Theatre’s Mountain America Arts and Education Beehive building in 2024, with completion anticipated in December 2025. This creative space will be used for an expanded program of class offerings for community members who share a passion for art and want to build confidence in their performance abilities.



Our partnership with Hale Centre Theatre funds the Mountain America Arts and Education Program.

In 2024 the Foundation supported the following programs.

14,000

free tickets for the Student Matinee Program



760 students
enrolled in education programs



17 scholarships
to underrepresented students



1,500 attendees
at sponsored cultural celebrations



9,162 students
impacted by The Story Weavers program



10 performances of “A Christmas Carol”
at youth centers, detention centers and Primary Children’s Hospital



45 education camps
15 class showcases
2 youth productions

OVERALL WELL-BEING

GIVINGTUESDAY

To celebrate GivingTuesday on December 3, 2024, Mountain America team members nominated meaningful nonprofit organizations in their local communities to receive a \$1,000 grant. These organizations were voted on by the community, and the top 28 vote getters received a surprise donation.

Some of the inspirational nonprofit groups that received grants in 2024 included:



IMAGE REBORN FOUNDATION

Mountain America Branch Manager Evan Gomez had the privilege of presenting a surprise donation to Image Reborn Foundation, which provides no-cost renewal retreats to those diagnosed with breast cancer.

“Delivering the \$1,000 grant to the incredible team at Image Reborn was truly exhilarating. Both my wife and I have family members affected by breast cancer, and we find immense inspiration in organizations like this that go above and beyond to support their patients.” – Evan Gomez, Branch Manager

FRIENDS OF SWITCHPOINT

The donation to Friends of Switchpoint, located in St. George, Utah, will empower individuals and families in need by addressing the root causes of poverty and homelessness and providing resources to help them achieve self-sufficiency.





HOPE CLINIC

A donation was given to The Hope Clinic, which provides free health care to uninsured individuals and families.

“We are grateful to have Mountain America join our journey of hope. Your gift will go directly to our patients, supporting their health and providing them with flu shots. Joining hands strengthens the ability to make a difference, one person at a time.” – Jane Powell, Executive Director, Hope Clinic



HOSPICE OF NORTH IDAHO

Another donation recipient, Hospice of North Idaho, provides compassionate end-of-life care, support and grief services to patients and their families, ensuring comfort and dignity during life’s final stages.

“My family couldn’t have been more blessed by this organization and their care during my dad’s and my mom’s passing. Every staff member and volunteer shared so much love with my parents and supported our family through the final day.” – Kelly Pounder, Nominator



UNITED WAY OF YELLOWSTONE COUNTY

The donation for United Way of Yellowstone County (Billings, Montana) will help the organization mobilize people and resources to address local needs and improve lives through education, health and financial stability initiatives.



PROJECT 150

A donation was given to Project 150 in Las Vegas, Nevada, to support their mission of providing free support and services to homeless, displaced and disadvantaged high school students so they remain in school and graduate.

YOUNG CARING FOR OUR YOUNG

Each year the Foundation matches credit union team member donations to a selected nonprofit partner. The Young Caring for Our Young Foundation was chosen in 2024. Team members funded and helped assemble 2,500 hygiene kits and 1,500 pantry packs for children and youth in need.



MILESTONE HOUSE

The Foundation donated \$50,000 to support Salt Lake County Youth Services' Milestone House, a transitional living home in Sandy, Utah, dedicated to helping young adults aged 18-21 who have aged out of foster care. Here, these individuals receive critical services, life-skills training, educational support and career development.

"We are grateful to the Mountain America Foundation for their generosity. This support allowed us to complete the remodel of the facility and will make a significant impact on the lives of many young people in our community, giving them the resources and opportunities they need to thrive."

– Kevin Rushforth, Program Manager, Milestone House



2024 FINANCIAL OVERVIEW



The Mountain America Foundation
funded more than

\$1.1 million

in large grants and scholarships.*

The Foundation's financial efforts
directly impacted the lives of over

77,794

individuals.

*Grants to Neuroworx and Primary Children's Hospital were given in partnership with the Federal Home Loan Bank of Des Moines.



**MOUNTAIN
AMERICA**

F O U N D A T I O N

macu.com/foundation

